



Thank you for your interest in sponsoring the Tennessee Alliance for Legal Service (TALS)'s Equal Justice University 2013 conference! This conference, co-sponsored by TALS and the Tennessee Bar Association (TBA), is THE event for legal aid professionals and pro bono attorneys in Tennessee.



Equal Justice University (EJU) is the annual gathering of approximately 200 lawyers, judges, advocates, social workers and other professionals involved in providing civil legal assistance across Tennessee. The crop of attendees grows each year; this year's event will be no exception as evidenced by our amazing roster of [keynote speakers](#). EJU provides a unique opportunity for this community to gain up to 15 hours of Continuing Legal Education credits, and to participate in workshops, task force meetings, networking events. The EJU experience imparts critical and timely substantive information, hones skills and renews the civil legal service community's commitment to equal access to justice in Tennessee. This year's [middle Tennessee location](#) allows more national trainers to educate Tennessee advocates than ever before. EJU also introduces new pro bono lawyers, community advocates, and law students to this important mission.

By sponsoring EJU, organizations, corporations, and community members receive individual benefits as well as the opportunity to support the providers of civil legal services for the poor, elderly, and victims of domestic violence across Tennessee. In this document, you'll find the different levels of support you can offer for this meaningful event. For more information about Equal Justice University, visit the event's homepage (<http://www.tals.org/equal-justice-university-0>). To learn more about Tennessee's access to justice movement, please view the Tennessee Supreme Court's video about their Access to Justice Initiative Justice For All (www.justiceforalltn.com). This short video is an excellent introduction to Access to Justice and its importance to vulnerable Tennesseans.

Thank you for your interest and support!

Sincerely,

A handwritten signature in black ink that reads "Ann".

Ann Pruitt
Executive Director

The History of EJU

The roots of Equal Justice University go back to 1977 when TALS began holding annual education and fellowship meetings exclusively for Tennessee’s legal aid lawyers. This meeting grew into the Tennessee Equal Justice Conference more than ten years ago and expanded to include legal service providers across the state, both federally and non-federally funded, as well as members of legal clinics and other community advocates.

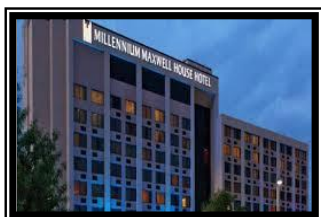
Past Successes

Past attendees have enjoyed special guests and speakers including:

- [The Honorable Bernice Donald, United States Court of Appeals for the Sixth Circuit](#)
- [James Sandman, Legal Services Corporation President](#)
- [The Tennessee Attorney General Robert E. Cooper](#)
- [The Tennessee Supreme Court Chief Justice, Janice M. Holder](#)
- [Buck Lewis, Chair Access to Justice Commission](#)

What attendees have said about their past experiences:

- “I love that I get all my CLE at one time”
- “Every session heightened my understanding of the materials learned in my law classes.
- 2012 Attendees Survey: 100% responded **they would recommend the conference to a colleague.**



This year’s event is at Millennium Maxwell House Hotel.

Access to Justice awards

Two prestigious awards are presented each year at the Access to Justice Awards dinner held at the Equal Justice University conference. The first is the *B. Riney Green Award*, which recognizes one that promotes inter-program cooperation and strengthens access to justice across the state. The *New Advocate of the Year Award* recognizes creative, effective advocacy from an attorney or paralegal that has worked with their agency for five years or less.



2012 B. Riney Green Award Recipient

Pictured: Former TALS Executive Director Erik Cole, TN Supreme Court Justice Connie Clark, former Access to Justice Committee Chairwoman Margaret Behm, and EJU Training Chair Harrison McIver

2013 Event Details

Dates: Wednesday, October 9 – Friday, October 11, 2013

Location: [Millennium Maxwell House Hotel](#), Nashville, TN

This year’s event includes several wonderful keynote speakers, including:

Welcome Lunch:

Chief Justice Gary Wade, TN Supreme Court

Access to Justice Awards Dinner:

Mayor A C Wharton, Memphis, TN

Leadership Lunch:

Speaker Beth Harwell, TN House of Representatives
 President Cindy Wyrick, TN Bar Association



Sponsorship Opportunities

Awards Banquet Sponsor- \$5,000

The Awards Banquet, October 9, 2013, is one of the highlights of EJU. This dinner features Memphis Mayor A C Wharton addressing conference attendees before the presentation of the Access to Justice Awards. This sponsorship opportunity offers the widest promotional coverage. Only one spot is available.

Exclusive sponsor benefits include:

- Full page advertisement in program booklet
- Sponsor recognition signage at the registration tables
- Opportunity to briefly address the banquet audience
- Two complimentary Awards Banquet tickets and seating with key note speaker
- Sponsorship recognition signage at the keynote speaker's podium at the Awards Banquet
- One free admission to the entire EJU conference for the legal aid lawyer or pro bono lawyer of your choice

Additional sponsor benefits include:

- All Summa Cum Laude level sponsorship benefits

Leadership Luncheon Sponsor- \$3,000

The Leadership Luncheon, October 10, 2013, features TN leaders Speaker of the TN House of Representatives Beth Harwell and TN Bar Association President Cindy Wyrick addressing conference attendees on the value of leadership to their roles as advocates. This portion of our event is both fun and educational, and receives broad promotional coverage. Only one spot is available.

Exclusive sponsor benefits include:

- Exclusive sponsorship of the Leadership Luncheon
- Sponsor recognition signage at the registration tables
- Full page advertisement in program booklet
- Two complimentary Leadership Luncheon tickets with VIP seating
- Sponsorship recognition signage at the keynote speaker's podium at the Leadership Luncheon
- One free admission for the legal aid lawyer or pro bono lawyer of your choice

Additional sponsor benefits include:

- All Summa Cum Laude level sponsorship benefits

Summa Cum Laude Sponsor

Summa Cum Laude Sponsor - \$1,000; Sponsor benefits include:

- Mention in TBA Today's EJU announcement (circulation of TBA today is more than 11,000 readers)
- Company promotional item included with attendee materials
- Informational booth on-site one conference day
- One admission to Leadership Luncheon
- Half page advertisement in program booklet
- Plus, all Cum Laude Sponsorship benefits

Magna Cum Laude Sponsor

Magna Cum Laude Sponsor - \$750

- Quarter page advertisement in program booklet
- Logo displayed in or on all standard promotional materials (details in Cum Laude Sponsorship benefits)

Cum Laude Sponsor

Cum Laude Sponsor - \$500; Sponsor benefits include:

- Logo displayed in or on all standard promotional materials
 - Attendee packets (around 200 attendees)
 - 3 Email blasts (To TALS statewide databases)
 - Mention on all TALS social media sites and TALS webpage
 - Mention on TBA webpage (1,000 views per day)

Additional Donation Opportunities

EJU Advocate and Law Student Scholarship - \$250

The EJU Advocate Scholarship Fund provides deserving advocates and law students the opportunity to attend EJU at no cost. Donations to the scholarship fund may go towards funding the awardees' attendance or lodging fees based on awardees' needs.



SPONSORSHIP FORM

Your support makes this event possible and enriches the professional lives of legal service providers across the state of Tennessee. Please complete the information below and return with payment to the TALS by **September 13, 2013**.

Sponsorship Level <i>(Check all that Apply)</i>	Awards Banquet Sponsor	\$5,000		Form of Payment: On the web: Visit www.tals.org and select 'Donate' from the top right-hand corner. Click the Donate button on the bottom of the page. Be sure to tell TALS it's a donation for EJU 2013! Checks to be made out to: Tennessee Alliance for Legal Services Mail Checks to: Tennessee Alliance for Legal Services Attn: Ann Pruitt 50 Vantage Way, Suite 250 Nashville, TN 37228
	Leadership Luncheon Sponsor	\$3,000		
	Summa Cum Laude Sponsor	\$1,000		
	Magna Cum Laude Sponsor	\$750		
	Cum Laude Sponsor	\$500		
	Add a donation to the Advocate and Law Student Scholarship Fund!	\$250		
	<small>(Note: Donations to Scholarship Fund may go towards funding awardees' attendance or lodging fees based on awardees' needs.)</small>			
	All donations make a positive difference and are appreciated!	\$_____		
TOTAL				

Contact Information				
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Mailing Address		City, State, Zip		
Phone		Fax		
Email		Website		

Thank you for sponsoring the 2013 Equal Justice University!

For questions, please contact **Ann Pruitt** at **(615) 627-0956 ext. 23** or apruitt@tals.org