



Thank you for your interest in sponsoring the Tennessee Alliance for Legal Service's Equal Justice University 2011 conference! This conference, co-sponsored by TALS and the Tennessee Bar Association, is THE event for legal aid professionals and pro bono attorneys in Tennessee.

Equal Justice University (EJU) is the annual gathering of approximately 200 lawyers, advocates, professionals, and pro bono attorneys involved in providing civil legal assistance across Tennessee. EJU provides a unique opportunity for this community to gain up to 15 hours of Continuing Legal Education credits through workshops, task force meetings, and a full Skills Track. The EJU experience not only renews the civil legal service community's commitment to equal access to justice in Tennessee, it also introduces new pro bono lawyers, community advocates, and law students to this important mission.

By sponsoring EJU, organizations, corporations, and community members receive individual benefits as well as the opportunity to support the providers of civil legal services for the poor, elderly, and victims of domestic violence across Tennessee. For more information about access to justice please view the Tennessee Supreme Court's video about their Access to Justice Initiative, [Justice For All](#), which is an excellent introduction to Access to Justice and its importance to vulnerable Tennesseans.

Thank you for your interest and support!

Sincerely,

A handwritten signature in black ink, appearing to read 'Erik Cole', written in a cursive style.

Erik Cole
Executive Director

Tennessee Alliance for Legal Services
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Nashville, TN 37228
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The History of EJU

The roots of Equal Justice University go back to 1977 when TALS began holding annual education and fellowship meetings exclusively for Tennessee’s legal aid lawyers. This meeting grew into the Tennessee Equal Justice Conference more than ten years ago and expanded to include legal service providers across the state, both federally and non-federally funded, as well as members of legal clinics and other community advocates. Also, the Tennessee Bar Association came on board as a co-sponsor. In 2010, the newly titled Equal Justice University provided the same wonderful educational and networking opportunities of the past to more of Tennessee’s advocates for vulnerable citizens than ever before.



[Rob Simbeck](#) speaking in 2010

Past Successes

Last year’s event was the most successful to date, boasting the largest and most diverse group of conference attendees ever!

Past attendees have enjoyed special guests and speakers including:

- [The Tennessee Attorney General Robert E. Cooper](#)
- [The Tennessee Supreme Court Chief Justice, Janice M. Holder](#)
- [The Tennessee Access to Justice Commission Chair, Margaret Behm](#)

What attendees have said about their past experiences:

- “Well done and informative”
- “The BEST!”
- “Excellent, as always”

2011 Event Details

Dates: October 12-14th, 2011

Location: [Paris Landing State Park](#)



[Paris Landing State Park](#) the beautiful location since 2009



Sponsorship levels are tailored to meet individual needs and giving levels. Explore how you can become involved!

Special Sponsorship Opportunities

Awards Banquet Sponsor- \$5,000

The Awards Banquet is one of the highlights of EJU. This portion of the event features a prestigious keynote speaker, an awards presentation, and the widest promotional coverage. Only one spot is available.

Exclusive sponsor benefits include:

- Exclusive sponsorship of Awards Banquet
- Exclusive full page advertisement in program booklet
- Sponsor recognition signage at the registration tables
- Opportunity to briefly address the banquet audience
- Two complimentary banquet tickets
- Sponsorship recognition signage at the keynote speaker's podium at the Awards Banquet
- One free admission to the entire EJU event for the legal aid program or pro bono lawyer of your choice.

Additional sponsor benefits include:

- All Summa Cum Laude level sponsorship benefits

Leadership Luncheon Sponsor- \$3,000

The Leadership Luncheon focuses on an issue of particular importance to the access to justice community in the coming year. This portion of our event is both fun and educational, and receives broad promotional coverage. Only one spot is available.

Exclusive sponsor benefits include:

- Exclusive sponsorship of the Leadership Luncheon
- Sponsor recognition signage at the registration tables
- Two complimentary Leadership Luncheon tickets
- Sponsorship recognition signage at the keynote speaker's podium at the Leadership Luncheon

Additional sponsor benefits include:

- All Summa Cum Laude level sponsorship benefits

Summa Cum Laude Sponsor

Summa Cum Laude Sponsor - \$1,000

Sponsor benefits include:

- Mention in TBA Today's EJU announcement (circulation of TBA today is more than 11,000 readers)
- Company promotional item included with attendee materials
- Logo printed on EJU t-shirts provided to all attendees
- Informational booth on-site
- Plus, all Cum Laude Sponsorship benefits

Magna Cum Laude Sponsor

Magna Cum Laude Sponsor - \$750

Sponsor benefits include:

- Logo printed on EJU t-shirts provided to all attendees
- Informational booth on-site
- Logo displayed in or on all standard promotional materials (details in Cum Laude Sponsorship benefits)

Cum Laude Sponsor

Cum Laude Sponsor - \$500

Sponsor benefits include:

- Logo displayed in or on all standard promotional materials
 - Attendee packets (around 200 attendees)
 - 3 Email blasts (To TALS and TBA's statewide databases with more than 18,000 members combined)
 - TALS (statewide audience) and TBA webpage (more than 1,000 views per day)

Additional Donation Opportunities

EJU Attendee Scholarship - \$250

TALS is developing an EJU scholarship fund to provide deserving advocates the opportunity to attend EJU at no cost for years to come. A \$250 donation to this scholarship fund may be added to any sponsorship level.



SPONSORSHIP FORM

Your support makes this event possible and enriches the professional lives of legal service providers across the state of Tennessee. Please complete the information below and return with payment to the Tennessee Alliance for Legal Services by **August 30, 2011**. Thank you for your participation in Equal Justice University!

Sponsorship Level <i>(Check all that Apply)</i>	Awards Banquet Sponsor	\$5,000		Form of Payment: Checks to be made out to: Tennessee Alliance for Legal Services Mail Checks to: Tennessee Alliance for Legal Services Attn: Erik Cole 50 Vantage Way, Suite 250 Nashville, TN 37228
	Leadership Luncheon Sponsor	\$3,000		
	Summa Cum Laude Sponsor	\$1,000		
	Magna Cum Laude Sponsor	\$750		
	Cum Laude Sponsor	\$500		
	Add a donation to the EJU Scholarship Fund!	\$250		
	TOTAL			

Contact Information				
Contact Name		Title		
Organization		Type of Sponsor	Private	Government/Nonprofit
Mailing Address		City, State, Zip		
Phone		Fax		
Email		Website		
Contact Name				
Organization			Private	Government/Nonprofit
Mailing Address		City, State, Zip		
Phone		Fax		
Email		Website		

Thank you for sponsoring the 2011 Equal Justice University!

For questions, please contact Erik Cole at (615) 627-0956 ext. 23 or ecole@tals.org